Circle of Control

Concern
(no control)

Influence
(some control)

Control
(you control)
Mapping Stakeholders

Stakeholders are individuals, groups, or organizations who may affect, be affected by, or perceive themselves to be affected by a decision, activity, or outcome of a project or program.

brainstorm individuals, groups or organizations

brainstorm decisions, activities, projects or programs

more influence on

less impacted by

what you do

more impacted by

less influence on
1. What’s the activity, decision, project or program?

2. Given the activity, decision, project or program, who and how will you engage, and to what end??

stakeholder  style  objective