



# Advisory Council Highlights

January 2019

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## In This Issue

- December 2018 Meeting
- Advisory Council Communications
- Information & Discussion

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## CCEE Council Members (Superintendents)

Rob Adams, Redding ESD  
Ted Alejandre, SBCOE  
Mary Barlow, KCSOS  
Christi Barrett, Hemet USD  
Donna Becnel, Konocti USD  
Tom Changnon, SCOE  
Todd Cutler, Winters JUSD  
Debra Duardo, LACOE  
Francisco Escobedo, Chula Vista ESD  
Todd Finnell, ICOE  
Jose Gonzalez, Planada ESD  
Dave Gordon, SCOE  
Chris Hartley, HCOE  
Krystal Lomanto SBCOE  
Martha Martinez, Salinas City  
Nellie Mayer, Mt Diablo SD  
Karen Monroe, ACOE  
Tim Taylor, BCOE  
Christine Walker, Hueneme ESD  
Jim Yovino, FCOE

The CCEE Advisory Council Highlights is intended to inform the field. Please share with your fellow superintendents or any interested parties.

## December Meeting 12/15/18

CCEE Advisory Council Chairperson Dr. Christine Lizardi Frazier welcomed members of the council by restating the council's purpose and the purpose of the council meeting. She emphasized that the convening is a forum/venue where local education leaders, specifically county and district superintendents, can come together to receive accurate information about the initiatives/activities of the CCEE, as well as offer critical feedback about those initiatives and activities. Here are the dates for the next Advisory Council meetings:

- **February 6, 2019**
- **May 1, 2019**

## Advisory Council Communications

### CCEE Website

The CCEE values the feedback and the interaction with each member on the Advisory Council and therefore we will be creating a space on our website at [ccee-ca.org](http://ccee-ca.org) where council members can access the latest CCEE Advisory Council Highlights publication, the schedule of meetings, meeting agendas, and the council roster. **CCEE's Senior Manager of Outreach and Communication Ana Tintocalis** will have more details about where that digital space will exist on the website soon.

**CCEE Executive Director**

Tom Armelino

**CCEE Fiscal Agent**

Mary Jane Burke, MCOE

**CCEE Staff Liaisons**

Sujie Shin, Deputy Executive Director

Erika Barragan, Executive Assistant to  
Sujie Shin

ebarragan@ccee-ca.org

Ana Tintocalis, Sr. Communications Manager

atintocalis@ccee-ca.org

**CCEE Advisory Council Chairperson**

Christine Lizardi Frazier, Ed. D.

chfrazier@kern.org

## Information & Discussion

### CCEE Executive Director's Report

CCEE Executive Director Tom Armelino and CCEE Deputy Executive Director Sujie Shin provided the Advisory Council with some additional analysis of the 2018 CA School Dashboard results released in December. The data sparked a larger discussion about chronic absenteeism, as well as the process/experience for districts that are eligible for Year 2 of *differentiated assistance*.

In addition, council members discussed ways in which CA could better support districts that are eligible for *differentiated assistance* due to the performance of their students with disabilities. Armelino indicated CCEE's partnership with Harvard Professor and Researcher Thomas Hehir has resulted in a deep analysis of performance data of students with disabilities in CA. That research will help to inform the kind of supports provided by the new SELPA Systems Improvement Leads and SELPA Content Leads under the new CA System of Support.

### CCEE Project Updates

The CCEE staff provided updates on key strands of work in order to gather feedback from council members about the agency's progress and year-end results. The strands of work that were discussed included **CCEE's Professional Learning Networks (PLNs)/Professional Learning Exchanges (PLXs), Communications, and Research.**

- **PLNs/PLXs: Evaluating Impact**

CCEE Director of Continuous Improvement Ilish Ryaru restated the purpose and approach of CCEE PLNs and PLXs. He indicated that the CCEE is in the process of evaluating the impact of PLNs, the implications for the emerging System of Support, and explained how the CCEE is planning to make determinations about whether to continue to fund some type of PLN structure in 2019-20 and beyond. Ryaru's discussion prompts for the council were as follows:

*If PLNs/PLXs carry forward in some way:*

*What role should they have in the System of Support?*

*What is the ideal unit of change for PLNs to focus (e.g. LCAP, School District change initiatives, School change initiatives)?*

*Is there evidence of success (metrics) that should be consistent across all PLNs?*

- **Communications: New Messaging Platform**

**CCEE Senior Manager of Outreach and Communications Ana Tintocalis** unveiled the beginnings of a rebranding/marketing campaign for the CCEE in order to enhance its relations and reputation in the field. She “tested” some initial taglines and core messages and received feedback which will inform the CCEE’s final messaging platform. The CCEE will not change its name but will adopt a new “descriptor line,” core/supporting messages, as well as new collateral materials that more clearly defines the agency’s role as a strategic partner, connector, and innovator within CA’s educational leadership community and the State System of Support.

- **Research: LCFF Test Kitchen Lessons Learned**

**CCEE Deputy Executive Director Sujie Shin** provided the Advisory Council with a year-end report about the LCFF Test Kitchen Project, a joint-initiative involving the CCEE, Pivot Learning, the CA Collaborative on District Report, and West Ed. The four organizations have been innovating with three California school districts in developing new approaches to achieve the aims of the Local Control Funding Formula. Shin explained how the districts worked individually and collaboratively on the community process behind the LCAP and on the document’s design which resulted in three prototypes:

- ⇒ Enhanced LCAP template/process focusing on survey and analysis of stakeholder input; site LCAP development process rubric
- ⇒ Video infographic to share deeper knowledge about LCAP engagement process for parents, stakeholders, staff
- ⇒ Revised budget development process that reflects more collaborative, cross departmental interaction

Shin’s discussion prompts for the Advisory Council were as follows:

*Is the Test Kitchen the right approach for supporting LEAs address challenges?*

*If so, what other topics/issues should we focus on in our next iteration of the Test Kitchen?*

*Would you be interested in participating in the Test Kitchen project? Around what topic/challenge areas?*

- **Research: Bright Spots**

CCEE Deputy Executive Director **Sujie Shin** also provided the Advisory Council with an update about how the agency should go about redefining “Bright Spots” to help inform the field. Shin’s discussion prompts for the Advisory Council were as follows;

*How should we talk about “bright spots?” What characteristics/data/patterns should we be looking at?*

*What other considerations should we take into account?*

*What should we call this work — to better exemplify what we are talking about?*

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— Save the Date —

**CCEE Advisory Council Meeting**

**February 6, 2019**

**9:00AM — 2:00PM**

**Hilton Garden Inn**

**Sacramento/Natomas**

