

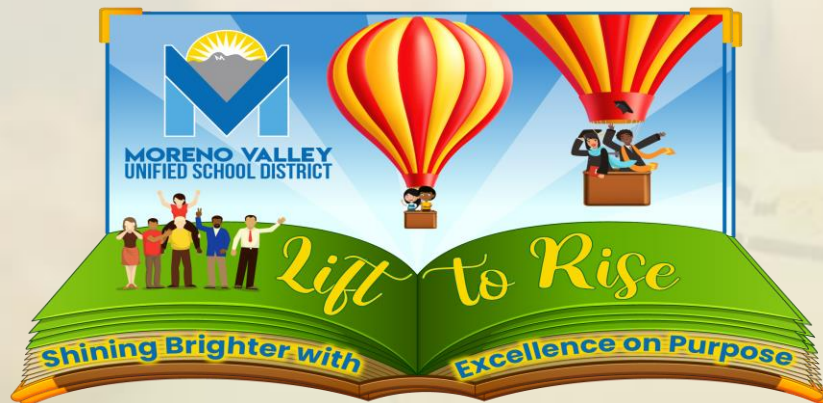
10 Ways to Engage African American students and families



Lisa C. Broomfield, Director of Categorical Programs
Kymberly Taylor, African American Parent Involvement Specialist

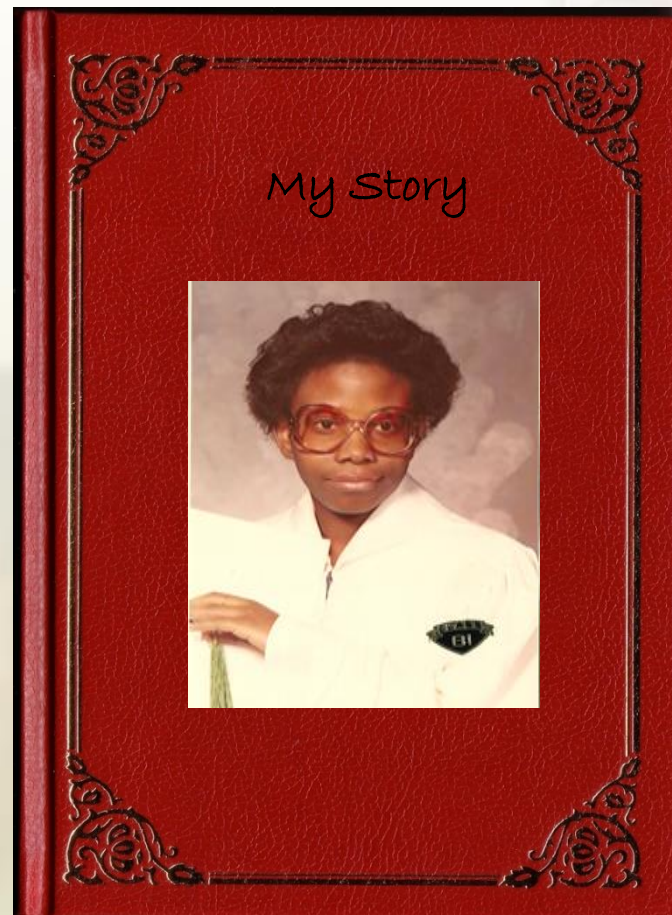
Agenda

- Our story
- African American Engagement Strategies
- Questions



Who Am I?

Lisa C. Broomfield





Who Am I?

Kymberly Taylor





#1 Be Present in the Community

HOSTED BY THE AFRICAN AMERICAN COALITION
IN PARTNERSHIP WITH MORENO VALLEY UNIFIED SCHOOL DISTRICT



**FREE ADMITTANCE!
FREE FOOD AND REFRESHMENTS!**

**SATURDAY AUGUST 24, 2019
10 AM - 2 PM**

**TOWNGATE PARK
13052 ELSWORTH STREET
MORENO VALLEY, CA 92553**



JOIN US FOR A FUN AFTERNOON WITH LIVE ENTERTAINMENT, LINE DANCING, LIVE DJ & MUSIC, COMMUNITY RESOURCE INFORMATION VENDORS, JOB FAIR, HEALTH FAIR AND EDUCATIONAL RESOURCES

FOR MORE INFORMATION CALL: DR. DENISE FLEMING 951-259-2581

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#2 Know the name and story of your students and families



Know My Name, Face & Story

2019 CA MTSS PROFESSIONAL LEARNING INSTITUTE

ALL MEANS ALL



#3 Respond to AA parents in a way that affirms and respects them.....



An Ongoing Process

Cultural competence is defined as an **ongoing process** by which *individuals* and *systems* respond respectfully and effectively to people of all cultures, languages, classes, races, sexes, ethnic backgrounds, religions, sexual orientations, abilities and other diversity factors “in a manner that recognizes, affirms, and values the worth of individuals, families, and communities and protects and preserves the dignity of each.” (NASW, 2001)

#4 Train/Practice with your staff to be welcoming to African American students and families.



#5 Plan a purposeful and inclusive Black History Program

What schools should do during Black History Month

1. Acknowledge it

Doing something is better than doing nothing, even if you have to change your curriculum. For all those schools that are already making a real and earnest effort, thank you, that's fantastic. If your school has nothing planned, now is the time to come up with a new tradition. It's important to acknowledge Black History Month, even if it's a small gesture. Plan a talent show or a poetry slam or a simple slide-show video. Step up and do something!

2. Put the focus on giving back

One of the common misconceptions about Black History Month is that we must have a fascinating and robust curriculum or nothing at all. Well, in addition to your program, or even in place of it, you can go out and serve. Help a black-owned business or a community center in a predominately black neighborhood. One of the greatest things I have seen a school do is get out and serve the community it seeks to honor.

3. Get creative

Last year, I witnessed an amazing school assembly during Black History Month. There were songs from *Hamilton*, dancing, and actors playing Elijah McCoy, Lewis Latimer, and Huey P. Newton! All the while, a student, positioned in front of the audience, painted on a large canvas a vibrant, multicolored portrait of the audience with the word Equality written on top. It was the most creative program I have ever seen. If your school is thinking outside of the box with great creativity, you are doing Black History Month right.

Black History Celebration



#6 Promote an active African American Parent Advisory Council (AAPAC)

ABOUT THE AFRICAN-AMERICAN PARENT ADVISORY COUNCIL (AAPAC) SCHOOL SITE ADVISORY

Recognizing that parent/family involvement plays a vital role in fostering student success, African-American Parent Advisory Councils (AAPACs) have been established at various schools in Moreno Valley Unified School District. AAPAC is open to all parents.

The Goals of AAPAC are to:

1. **Engage, Equip, and Empower Parents** to advocate for the academic success of their child.
2. Expand and improve the educational opportunities for African-American students.
3. Ensure academic success through high expectation, rigorous and challenging curricula and instruction.
4. Work to enhance and support the educational, personal, and career goals of every African-American student.
5. Encourage success in the regular school program through a collaborative decision-making process within the district, school level and community.

To get more information about how to get involved with or start an AAPAC at your child's school, please contact a representative from the African-American Advisory Council.

#7 Positively recognize African American students and families

PARENTS CELEBRATED AT FIRST-EVER AFRICAN AMERICAN PARENT AWARDS



Monday evening was a night to celebrate at Moreno Valley Unified School District's first ever African American Parent Awards. The night was a recognition of exceptional parent involvement in MVUSD schools. The evening included dinner, entertainment from Vista del Lago High School students, and keynote speaker Dr. Margaret Hill, a longtime educator in San Bernardino, who shared stories about her time as a teacher and administrator working with and encouraging children.

"We are so proud of all of the parents honored," said Board Vice President Cleveland Johnson, "They are wonderful examples of engaged and involved parents who are contributing to the success of their children."

#8 Promote African American student involvement in academic and extra-curricular activities.



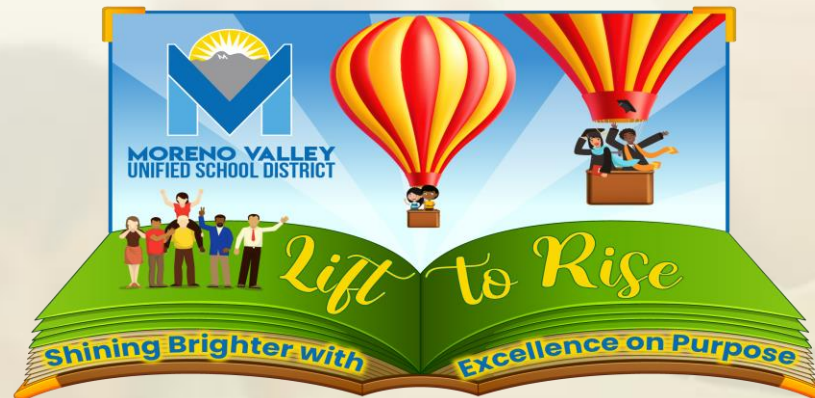
#9 Provide mentoring services for students who may lack positive role models they can personally connect too.



#10 ?



Questions?





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