

# Respondent's Conference

Request for Proposals for the Development and  
Delivery of Resources and Services to Support  
Professional Learning Activities for LEAs

April 6, 2023

# Presenters



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# Context

Pursuant to Statutes 2020, Chapter 10, Sec. 8 (Assembly Bill 86), effective March 5, 2021, the California Legislature has allocated funds to the CCEE for the purpose of **providing support to LEAs to maximize positive pupil outcomes** in accordance with subdivision (b) of Section 43521 of the Education Code.

CCEE is, therefore, looking to identify contractors to provide **professional learning resources and services** aligned with its Theory of Action and areas of focus as described in this RFP. The proposed professional learning opportunities should aim to **build LEAs' capacity to support student instruction and outcomes**.

# Intent

- Section II. Purpose (pg. 3) – To secure a project team(s) to provide services to support the identification, review, development, delivery, and measurement of the impact of **professional learning resources and services to build capacity for improving student outcomes** and support high priority needs for California local educational agencies (“LEAs”).
- Section III. Background & Context (pg. 4) – The professional learning resources and services may be requested by the CCEE to be **made openly available or offered to selected participants depending on the resources and needs** identified by the CCEE.
- Section IV. Scope of Services (pg. 5) – CCEE is seeking submissions of professional learning resources and services related to the topics outlined in Section IV.B., Content Areas, of this RFP. The proposed professional learning opportunities should aim to **build LEAs’ capacity to support student instruction and outcomes**.
- Section IV. Scope of Services (pg. 7) – All proposed professional learning should **address implementation, use, and/or practice** of the content.
- Section IV. Scope of Services (pg. 7) – Each selected Respondent will be expected to **work closely with**, and under the supervision of, assigned **CCEE project staff**...

# CCEE Theory of Action

Working with  
CCEE will...

focus on  
strategies to  
change  
PRACTICE...

Knowledge: content, information, tools, processes

Capacity Building around CI & Equity

Mindset: beliefs, values, implicit biases

**Outputs:**

Changes in the **system** as a  
result of changes in the  
participants' knowledge,  
practice, and mindset

Student Outcomes

“How does **working with CCEE** change partners’ **knowledge, practice, and mindset** around the impact that implementing continuous improvement processes with an equity-oriented perspective has on **outcomes for their students?**”

# Methods of Delivery

- **Development of resources and tools** to support professional learning, including but not limited to professional learning and training materials, documents, videos, and facilitation guides that will be utilized by CCEE and hosted on the CCEE website and can be accessed asynchronously.
- **Development and delivery of professional learning sessions** to a variety of audiences, depending on the topic and area of focus of the professional learning session.
- **Tailored consultation and coaching supports** to support LEA teams in furthering their learning and support implementation within their local contexts.
- **Expert-led “office hours”** to support LEA teams and individuals and address specific discovery, development, implementation, and/or evaluation challenges that may fall outside of issues that can be addressed during professional learning sessions or consultation/coaching opportunities.
- **Other research-based, relevant methods of delivery grounded in effective instructional design.**

# Content Areas

- Systems Leadership
- Whole Child Design
- Summer and Expanded Learning
- Learning Acceleration
- Effective Assessment
- Formative Assessment Practices
- Database Development and Support
- Data Visualization

# Costs & Fees

Method of Delivery	Breakdown of proposed fees and costs to include:
Development of resources and tools	<ul style="list-style-type: none"> <li>● Cost to complete proposed resource/tool</li> <li>● Fee structure (e.g., hourly rate, deliverable) for revisions to resources and tools</li> <li>● Any additional relevant fees/costs</li> </ul>
Development and delivery of professional learning sessions	<ul style="list-style-type: none"> <li>● Cost to complete development of professional learning sessions and accompanying materials</li> <li>● Fee structure (e.g., hourly rate, deliverable) for revisions to sessions, resources and tools</li> <li>● Fee structure for delivery of professional learning, including any required threshold of hours (i.e. min/max hours available)</li> <li>● Any additional relevant fees/costs</li> </ul>
Tailored consultation and coaching supports	<ul style="list-style-type: none"> <li>● Fee structure for providing tailored consultation or coaching supports, including any required threshold of hours (i.e. min/max hours available)</li> <li>● Fee variations for individual consultation/coaching vs. team-based consultation/coaching</li> <li>● Any additional relevant fees costs</li> </ul>
Expert-led office hours	<ul style="list-style-type: none"> <li>● Fee structure for providing stand-alone, content-focused mentoring sessions or office hours, including any required threshold of hours (i.e. min/max hours available)</li> <li>● Fee variations for individual mentoring sessions/office hours vs. team-based mentoring sessions/office hours, including any required threshold of hours (i.e. min/max hours available)</li> <li>● Any additional relevant fees costs</li> </ul>



# Timelines

Activity	Date
Release of Request for Proposals	Friday, March 24, 2023
Deadline for Submission of Questions	Wednesday, April 12, 2023
Review of Proposals Begins	Monday, May 1, 2023
Proposals Accepted Through	Monday, October 30, 2023
Work to begin no earlier than	Monday, July 3, 2023
Duration of Services	Through June 30, 2024

# Resources

- [2023 Professional Learning RFP Webpage](#)
  - Deadline to submit questions: April 12, 2023 at 4pm PST
  - Submit questions to [dkong@ccee-ca.org](mailto:dkong@ccee-ca.org)
- [CCEE Theory of Action](#)
- [CCEE Resource Center](#)
- [Microlearning Modules – Formative Assessment](#)