



MOUSEVALE

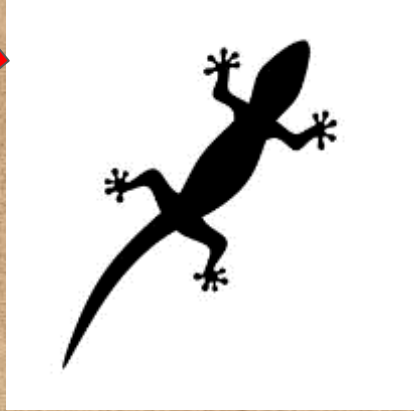
Anthony - Adrian - Francisco - Dani

ARMED

DANGEROUS

WILL KILL YOU

TASTE FOR HUMAN FLESH



In the beginning...



Our Vision

- Make a Book
- Planned a System
- Divided the Work
- Found the Printing site
- Pitched & Passed



The Middle



A close-up, low-angle shot of Darth Vader in his iconic black armor and hood. He is positioned in the center-right of the frame, looking slightly to the left. The background is a dark, industrial interior with blue lighting from overhead fixtures. The overall mood is somber and menacing.

**"I Am Altering the Deal, Pray I
Don't Alter It Any Further."**

.....we became

APPLIED FINANCE



OTHER CHANGES WE MADE

- Cut some content
 - Had it printed in person
 - Doubled Animalia Options
 - Doubled Abilities per level
 - Tripled the Page Numbers



Pathway And Real World

GRAPHIC DESIGN



WE MOUSEKETEERS PRESENT TO YOU...

MOUSEVALE.

PLAY AS A LIL' GUY IN A BIG WORLD! MOUSEVALE IS A DND/PATHFINDER INSPIRED TTRPG THAT TAKES PLACE IN A FANTASTICAL MODRN DAY FROM AN ANIMAL'S PERSPECTIVE. GET LOST IN THIS LOVINGLY CRAFTED WORLD BY A COUPLE OF NERDS, BUT DON'T BE FOOLED. DESPITE IT'S FUZZY EXTERIOR, IN THE WORLD OF MOUSEVALE, IT'S CUTTHROAT.

IMAGINE YOURSELF, A WARRIOR, A PROUD HAMSTER HAVING FOUGHT FOR YOUR LORD FOR ALL YOUR LIFE. YET AT THE END OF THE DAY, HE ONLY THINKS OF YOU AS A WAY TO GET MORE CHEESE FROM THE POOR TOWNSFOLK. BETRAYED, BATTERED AND BRUISED, YOU SWEAR TO YOURSELF YOU WILL GET YOUR REVENGE ON THE RAT KING, EVEN IF IT MEANT LOSING YOUR WAY. THESE CUTE LITTLE CRITTERS ARE NOT MESSING AROUND. BE IT A MOUSE, A MONITOR LIZARD, A PIGEON A TREE-FROG THIS IS YOUR REALITY. YOU ARE PREY.

IN MOUSEVALE, WE WISH TO EDUCATE PEOPLE ON ANIMALS AND THE ENVIRONMENT IN A WAY THAT'S INTERESTING AND FUN. MANY FEATURES AND TRAITS INTEGRATED INTO THE GAME ARE DIRECTLY BASED ON REAL LIFE ANIMAL ABILITIES THAT YOU'LL READ ABOUT AS YOU BUILDS YOUR CHARACTER. AS YOU SLAY SNAKES AND POSION KINDS, WE HOPE THAT MORE PEOPLE UNDERSTAND HOW COOL WILDLIFE TRULLY IS AND LEARN A GREAT APPRECIATION FOR THE ANIMALS OF OUR WORLD. WE'VE PUT OUR BLOOD, SWEAT, AND TEARS IN THIS GAME AND WE SINCERELY HOPE YOU ENJOY IT!

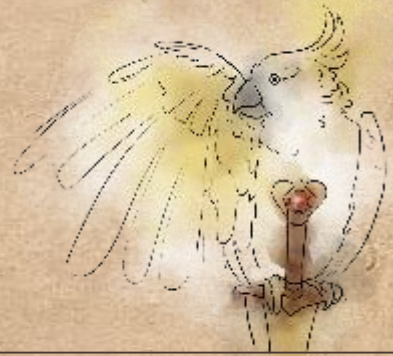
ANTHONY ROBERSON ADRIAN WILLIAMS
FRANCISCO SALDANA DANICA MOJONNIER

A mouse character is shown from behind, looking up at a large, glowing red moon in a dark, forested setting. The scene is dimly lit, with some green light sources in the background. The mouse is in the foreground, and the moon is the central focus of the upper half of the image.

MouseVale

Player's Guide

4 C's



<p>Care</p> <ul style="list-style-type: none">-Discussed many months beforehand.-Planned ideas for a while, primarily in math.	<p>Concept</p> <ul style="list-style-type: none">-Decided structure and what content we wanted-Wrote out many, MANY google docs	<p>Create</p> <ul style="list-style-type: none">-Found Natural Crit to make everything in a cool DnD format.-Found printing company-Many days and nights of editing our google docs drafts into the official content	<p>Critique</p> <ul style="list-style-type: none">-During editing, found parts to be improved upon for the official prints.-In the learning process of managing time better.
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Reaching Our Audience



Dan Davenport

May 4, 2023

Hello, Adrian! I run the Randomworlds TTRPG Discord chatroom and hold Q&A sessions for game authors there. Would you be interested in coming by to discuss Mousevale?

Past guests include Kenneth Hite, Robin D. Law, Marc Miller, Jonathan Tweet, Margaret Weis, Mike Peter Adkison, and Mark Rein-Hagen.

This is a free service, although tips are welcome.

Your Q&A will be promoted on my Facebook feed if it is a Kickstarter -- and on three major RPG websites (RPGPub, and Enworld). In addition, the log of this will be on my blog.



Play as a lil' guy in a big world! A TTRPG set in a world of fantasy from the perspective of it's critters!



George's miniatures

May 4, 2023

Hi, I'm George and I think " MouseVale" is awesome! I'm painting minis, reviewing games and featuring Kickstarters. I'd like to make your KS more known to my 16k Instagram followers. Would you like me to advertise it for 45\$ post and a swipe up story? Or one swipe up story for 10\$? Tell me what you think!

You can find me on [Instagram.com/sir_minilot](https://www.instagram.com/sir_minilot)

Cheers,

George (sir_minilot)

Reaching Our Audience

If so, I present to you
our project Mousevale.

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I backed the project

Aww ty!



—alli     · Friends

🥰 this looks so adorable I love

4-24 Reply



Liked by creator

Looking forward to seeing how it all
turns out!



—alli    · Friends

Also yes yes yes to raising awareness about
the environment through fun means and
mediums!!

4-24 Reply

Liked by creator

I'm gonna run a one shot of it with my
friends over the summer!



Mia

The glockatpus 🍷

4-24 Reply

Liked by creator



Invincican12

This was a great ad! I'll definitely follow along the
work

4-24 Reply

Liked by creator



More da

Final Product



BOOK PROTOTYPE



STAPLES®

**Shout out to staples guy
who helped us on his lunch
break!!!**

So, we printed a prototype for Senior Showcase and will be printing the other 25 later. That way we can have ample time for touch ups and adding content had to cut for time for initially.

APPLIED FINANCE



Finances

- Realized We Needed Around \$850
- Pitched The Amount
- Met With Shocked Eyes
- Anthony Sold People His Exquisite Cookies
- Made A Kickstarter
- Made The Money In About Two Weeks



Terrors



Terrors



Terrors



Terrors



Books Are Coming Later Than Planned..

Triumphs!



Triumphs

- Raised over 1,000\$ in funds from Kickstarter and cookie sales.
- Book Made :
 - 105 Pages after formatting (Over 200 pages in Google Docs)
 - 50 Art Pieces
- Won Award For Most Imaginative
- Gained attention to our project and sold multiple copies through the Kickstarter.



Individual Progression

Adrian

- Researched pathfinder and D&D mechanics to improve on edit or breakdown and create

- How to launch a successful kickstarter

- Researched to how to advertise to a broader audience



TTRPG Projects - How to properly format and balance homebrew

Danny

- Illustrated many classes/animalia, the cover of the book and gifts for backers

- Created ads to get our project more attention

- Helped in the writing of classes and abilities

- Researched websites for formatting, formatted and edited.

Francisco

- Researched other rpgs to get a feel for what to do

- Researched climate and animals. Used to make animals and lore

- Learned how to edit the document

- Formatting

Davinci Preparation

Adrian

Gave us
the tools
but not the
answers

Anthony

GREAT!

Danny



Francisco

Perfect in
preparation
but poor
execution

Individual Takeaways

Adrian

I think we did our best, we definitely could have have scheduled better. A lot of problems were out of out of control. I put my best effort. I think I've could've communicated better.

Anthony

Handle conflicting ideas and visions

Working well with other in group

Managing communications with large companies

Acting on behalf of a group

Danny

What I Learned:

- Game design
- Communicating workplace needs
- Adapting to sudden changes

What I Could Do Better:

- Communicating needs early on/in the moment.
- Keeping on task
- Work/Life Separation

Francisco

I believe that we did good work wise, we definitely worked our hardest. But honestly our communication and relationships with each other were definitely pushed with this project. My takeaway is having a healthier connection.

Work Cited Page

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HOW MANY LIZARDS DID YOU COUNT?

The Ending

